



## BANANE- SALES REP JOB DESCRIPTION

### Plant-based Haitian Food

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**Organizational Overview:** Established in 2021 in Los Angeles California, [BANANE](#) is an ode to Haitian cuisine and is here to enhance our community's lifestyle through traditional Haitian food with a hint of 21st century plant-based realness.

Chef Shaëlle, a Haitian born, US raised political refugee, hand makes the chips and ships them off to BANANE's new and recurring customers. One bite and you can taste the labor of love that goes into each batch of chips. Customers are encouraged and empowered to incorporate plantains into their everyday meals via BANANE's instagram and website where they can find video and written plant-based recipes.

**Position Description:** BANANE is currently seeking additional part time sales representatives who can help increase our sales at LA marketplaces and increase our presence at local coffee and specialty shops. This position will report to the CEO weekly.

**Candidate Traits:** The ideal candidate(s) is

- Consistently punctual
- Passionate about holistic wellness
- Personable and enthusiastic
- Self motivated/ independent
- Interest in small business
- Solution focused
- Weekend availability

**Hours:** 6-15 hours/biweekly (hours vary based on events)

**Payment:** \$18-20/hour

**Responsibilities include:**

- **Tent-** Setup, maintain, and take down 10x10 tent
- **Checkout-** Process payment for BANANE products and accurately report sales
- **Samples -** Distribute samples of chips to market goers and shop owners
- **Follow-Up -** Email, call, and visit potential accounts
- **Relationship Building:** Develop and maintain relationships with customers and clients

**Perks:**

- 25% discount on Banane products
- 1 bag of chips to trade with fellow vendor at each event

**Start Date:** ASAP